

## MEDIA ADVISORY

### Businesswoman of the Year Award Finalists Announced March 10, 2009



**Ottawa, February 26, 2009**– On Tuesday March 10, 2009, the Women's Business Network of Ottawa will announce the Finalists in each of the three award categories for its annual Business Woman of the Year Award (BYA).

Held at the Centurion Centre, 170 Colonnade Road South, the luncheon starts with networking at 11:30.

Three Finalists will be announced in the categories of Corporate, Entrepreneur, and Professional. Nominees came from every corner and sector of Ottawa. Selection of the Finalists was based on the following criteria:

- proven business acumen
- outstanding leadership skills
- notable achievement in her area of expertise
- exemplary community involvement
- demonstration of a balanced lifestyle

The luncheon also features a keynote address from Janice Payne, Senior Partner with Nelligan O'Brien Payne. Her journey as first woman in her law firm, to becoming Partner, is an inspirational story with business lessons useful to every person in business today.

**For print media, we will make available a CD of the winners' colour photos along with hard copies of bios and contact information.**

**Interviews and photos can be taken between 11:30 and Noon.**

If you wish to cover the event please **contact**:

Rebecca Page, External Communications Director at 613-523-9441.  
rebecca@conciergehomeservices.com.

Attached, please find a colour flyer with details of the event.

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