



WBN Member Services

1. Education, Learning, Networking

Every month the WBN offers a breakfast, a luncheon or a dinner, featuring dynamic speakers offering sound business advice, lessons learned, and innovative tips for success. Networking opportunities are highlighted at all events.

2. WBN Member Display Table at Monthly Meetings

At every event there is a table for WBN members to place printed marketing material to promote their businesses.

3. 'Business After Hours' - Profile your Business to WBN Members

A WBN member can host a social event on her premises, after business hours, to profile her business to the Network.

4. Presence on WBN Website

All our members are listed in the online WBN Directory. New members are added regularly to ensure up to date visibility.

5. Access to e-mail list

Access to an e-mail list of 700: members and prospective members and those interested in the Ottawa Business Community. Our e-newsletter is distributed to this list monthly. Any member can promote her business to this list for \$150.00 (see #10)

6. Visibility in E-newsletter 'Speak Out'

Each month a WBN member is profiled through an article which presents her expertise. It is posted in the 'Speak Out' section of our e-newsletter, and long term on our website.



7. Opportunity to Highlight Your Business at Spring Ottawa Women's Show

WBN has a booth each year at this Show. Every member has the opportunity to enter her name in a draw to profile her business at the WBN booth at a nominal fee.

8. Visibility in 'Women In Business' Directory

Each year the WBN prints the Women In Business Directory which contains the names of all current WBN members, at no cost. This directory is distributed to 4,000 recipients. As well your name can be added in our 'Speakers Bureau', a catalogue of available WBN speakers.

9. Member Sponsorship Opportunity

An annual member sponsorship of \$500 is available with significant advantages: company name in the BYA Gala program, logo on WBN website, a link to your website, and more.

10. E-blast to Promote your Business

Any WBN member can promote her business via an online paid e-blast. The cost is \$150 and goes to all current and prospective WBN members, approximately 700 women.

11. Special Membership Rate for Retired WBN Members

Retired WBN members enjoy a 50% discount.

12. Tailored Insurance for Business Owners

The WBN offers various forms of insurance for business owners who are self employed.

- Associated Health & Dental Coverage
- Guaranteed Issue Disability insurance
- Guaranteed Issue Critical Illness insurance

See www.womensbusinessnetwork.ca for more information.
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