

Businesswoman of the Year 2009

Finalist - Entrepreneur



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Can a person's upbringing predict their career path? Well, let's see ... I was born and raised in a francophone family in New Brunswick. In a family of four children, I rank as number two. My mother was an artist and my father was an underwriter. And they were big believers in the value of family, loyalty and work ethic.

And my career path from all this? I own and operate a graphic design studio. We offer completely bilingual services (nod to the upbringing in a francophone environment), work in a team-oriented environment (nod again to the upbringing as a sibling among many) and my role involves both creative and managerial oversight (and one last nod to mom and dad's influence upon me).

I've been running my studio for 25 years (yes, I started when I was 12!). And when I return home after a day's work, I walk right into testosterone territory – I'm a wife and mother of two boys aged 13 and 11. My boys James and Jeffrey both play a very important role in my overall success – they keep me very active both intellectually and physically. And yes, I'm a hockey and soccer mom.