

Businesswoman of the Year 2009

Finalist - Corporate



Monica Channa

**Executive Director, Operations
Akran Marketing**

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Monica Channa is Executive Director of Operations at Akran Marketing, one of Canada's leading companies in branding, premium incentive and licensing with a North American network of sales and support.

Monica was born in India and holds a B.A. in Commerce at York. As an entrepreneur at a young age, Monica operated Treats and three Second Cup franchises in Toronto, Canada. She was a pioneer in customer relations management and the youngest person to own and operate a Second Cup franchise in the GTA. Under her leadership, all 3 Second Cup stores ranked within top 10 in sales across Canada.

In 2000, Monica sold her franchise investments. She married and moved to Ottawa. Monica gained employment with Akran as Customer Relations Manager (CRM) and currently is Executive Director of Operations. Under her direction and involvement, Akran grew from an Ottawa-based regional branding company to a multi-million dollar corporation with offices in Canada and United States. In recognition of her attitude and aptitude for business and people and her direct contribution to the corporation's growth and development, Monica was also CSR Director and head of The Akran Foundation.

Today, Monica is recognized as a leader, visionary, business woman, mother, wife, sister, daughter and community volunteer and supporter.

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