

BYA 2005 Finalist Entrepreneur Category



Ms. Masha Krupp, founder, owner and president of The Masha Krupp Translation Group Limited (MKTG) has advanced her company to the vanguard of the translation services industry in the National Capital Region and in Canada. In 1992, at the age of 36, Masha followed her entrepreneurial spirit and created her own business with a focus to provide superior, round-the-clock translation services and charge out the services at fair market value.

Fourteen years later, MKTG now boasts a roster of prominent clients from among federal government departments, Crown corporations and Special Operating Agencies (Canada Revenue Agency, Health Canada, Correctional Service Canada, CMHC, Environment Canada, Royal Canadian Mounted Police, Natural Resources Canada, National Defense, the National Research Council, the National Arts Centre) and many global firms such as PricewaterhouseCoopers and AT&T Canada.

Masha nurtured and grew the company from a modest beginning of two employees and one tiny office to a talented and highly specialized team of over one hundred full-time employees and 48 part-time employees. The thriving, dynamic company is now located on the top floor of Emerald Plaza in a 10,000 square foot bright, modern office suite.

Having grown up in a Russian-speaking household, Masha is proud of her Russian heritage, which, in addition to teaching her a strong work ethic, provided her with an affinity for and a love of languages in that environment. She combined her ability with languages and a desire to make a difference in the world with a highly developed business acumen to create a flourishing and dynamic workplace of choice.

Masha has a strong commitment to giving back to the community and is a generous and dedicated supporter of numerous local, national and international charities.