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Robin McIntyre has held the position of Regional President, Rogers Communications Inc. since 2004. With profit and loss accountability for video, internet and residential phone service in the Ottawa area, Robin is responsible for improving the overall customer experience. Robin oversees 360 employees responsible for Technical Operations, Engineering, Regional Sales and Community Relations, representing annual budgets of \$36M. The Ottawa Region represents a significant division of Canada's largest cable communications company.

Since joining Rogers in 1991, Robin has been a key player in the organization, which has transformed itself from a one-product company to a leading multimedia entertainment provider. As Director Network Engineering, Robin completed \$ 150M capital programs to deliver next generation services to markets larger than one million customers. Over the years, Robin has been on the forefront of new product launches, such as internet, high definition TV, video on demand and telephony, all while building one of the best broadband networks in North America. Robin previously worked at Nortel Networks designing equipment for Fibre to the Home applications.

Robin greatest accomplishment has been building high performance teams that achieve exceptional results. She has led employees in a number of grassroots initiatives, such as Rogers Homework Clubs and Rogers Pumpkin Patrol. Her extra energy is dedicated to promoting a strong local community through the United Way Leadership Committee, the Ottawa Centre for Research and Innovation Board and the Entrepreneurship Centre.

Robin has received awards from Canadian Women in Communications and Rogers Corporate Engineering. She obtained a degree from the University of Waterloo and holds one US and European patent. In 2007, with her husband and three children cheering her on, Robin realized one of her lifetime goals by completing the Boston Marathon.