



Lynne Clark

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Following graduation as a Metallurgical Engineering Technologist from Hamilton's Mohawk College in 1979, Lynne moved to Ottawa to begin her career as a research metallurgist in the uranium industry. This was followed by several years in the retail automotive sector.

After the birth of her daughter in 1995, Lynne joined the Ottawa Citizen in the Reader Sales and Service Department and has held several positions in Advertising and Marketing. She is currently the Director of Marketing for the Citizen and Product Manager for the free daily publication Ottawa RushHour. In this role she directs the design and implementation of external communications, facilitates brand marketing strategy and develops sales and consumer retention programs while managing the Citizen's exceptional community investment. In addition to her roles with the Citizen and RushHour, Lynne oversees the regional implementation of Canwest Media corporate programs including the Raise a Reader literacy program and the Canwest CanSpell National Spelling Bee.

In addition to her responsibilities at the Citizen, Lynne provides industry support to the Algonquin College Advertising program as a guest lecturer and judge of the annual Hillock Bursary. She currently holds a position on the board of the Ottawa Citizen Literacy Foundation, the United Way/Centraide Ottawa Board of Directors and is past Chair of the Inland Press Foundation Newspaper Special Sections Network Board (Chicago). Additional community activities include roles on organizing committees for the Regional Cancer Foundation Telethon, the Y-Women of Distinction nomination committee, the planning committee for the Jean Fuller Red Dress Classic and the Grantmaker's Forum.