



Lynda Partner

President

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Lynda is currently the President of In-Touch Survey Systems where she has been a key member of the team that has taken the company from near bankruptcy to record revenues and profits, tripling shareholder value over the past 3 years. In-Touch is not her first business success - in her over 20 years in business she has launched a satellite (TMI Communications), turned around and sold a struggling software company (Caravelle), and founded two successful marketing companies (Got Corporation and Partners Marketing).

Lynda has raised millions of dollars in equity for her companies, attracted superstars like Mike Potter (of Cognos fame) and singer, Sheryl Crow to her Board of Directors. She has signed up such customers as General Motors, Victoria's Secret, Hallmark, Canada Post and has created partnerships with Microsoft and Yahoo!.

She is known in our community and beyond as an accomplished marketer, a tireless worker, a willing volunteer, an always available mentor, and an inspiring leader. Her energy also extends to her community where you'll currently find her running a business competition for Women in Technology, refereeing girl's hockey and fund raising for the Ottawa Hospital Foundation.

Her family is what keeps her grounded and every spare moment is spent with them – especially if it's skiing, playing hockey or white water canoeing. She has a black belt in karate which she claims keeps her almost fit enough to keep up with her two beloved teenage sons Brennan and Jake.