



Robin McIntyre

Regional President, Ottawa
Rogers Communications Inc.
475 Richmond Road
Ottawa, ON K2A 3Y8
robin.mcintyre@rci.rogers.com
613-759-8596

Robin McIntyre has held the position of Regional President, Rogers Communications Inc, since December 2004. In this role, she is responsible for video, internet & residential phone service in the Ottawa area. Rogers Ottawa services homes & businesses from Carleton Place to Cumberland. As Regional President, Robin has profit & loss accountability for Technical Operations, Network Planning & Construction, Consumer Sales & the Technical Call Center. The Ottawa Region represents a significant division of Canada's largest cable communications company.

Under Robin's direction, Rogers expanded the local calling area within the City of Ottawa. This enhancement gave Rogers a critical competitive advantage, substantially increasing sales and the penetration of Home Phone customers in the first year of operation. In 2006, Rogers Ottawa continued to have the lowest number of service calls per capita which means Ottawa customers received the best service in the country.

Prior to her current role, Robin was the Director of Network Engineering for the Ottawa & Atlantic Rogers systems. She oversaw the completion of a \$ 57M network upgrade program to support new service offerings, such as High Definition TV, Video on Demand and positioned Rogers as a provider of telephone services. Robin previously worked at Nortel Networks designing equipment for Fibre to the Home applications.

Robin has received the "Rogers Engineering Management Award" and the "Canadian Women & Communication / Astral Media Award". Robin obtained a BSc in Chemistry from the University of Waterloo and holds one US and European patent. Robin's most satisfying professional accomplishment has been building high performance teams, focused on achieving business results through goal setting and collaboration.

In 2007, with her husband and three children cheering her on, Robin will realize one of her lifetime goals by running the Boston Marathon.