



Irene Martin began her career as a nurse 35 years ago. In 1994 she founded Retire-At-Home Services with the vision that seniors dealing with health-related crises deserve to have viable service options that help them remain independent and safe at home for as long as they choose. Incorporating her hands-on nursing experience with her passion for business, Retire-At-Home now offers a full range of services from housekeeping to nursing care and has helped thousands of seniors maintain the lifestyle they choose.

Her philosophy of respect for the individual and a “total well-being” approach to client care are the guiding principles that drive her and the company everyday and she has proven successfully that caring and business can go hand in hand. Employing more than 160 people, Retire-At-Home has grown without without losing its touch on personalized service.

She is passionate about the well-being of the community she lives in, volunteering many hours promoting the health benefits.

She is the founder and promoter of Laughter Day celebrated annually in Ottawa on June 21st.

Irene is proud to have been selected as a finalist in the Businesswoman of the Year Award but she is quick to acknowledge the important role that her family plays in making Retire-At-Home a success. In addition she credits her many front-line and management employees for the solid reputation that Retire-At-Home holds in the health-care community and the community at large.